# Transforming Lives and Saving Forests in Kenya



**55M** people live in Kenya

72%
of Kenyans lack access to clean cooking

25% of Kenya's forest cover was deforested between 2000–2015

22K annual deaths attributable to household air pollution

### **About the Project**

This project promotes the transition of families to BURN's Jikokoa, the world's most fuel-efficient charcoal stove.



Today, millions of Kenyans are left to rely on dirty, polluting fuels because cleaner cooking is often out of reach, with 36% of the population living on less than \$2.15 a day.

Clean cooking is an important catalyst in the sustainable, equitable development within the country – reducing gender inequities, slowing deforestation, and improving the lives of millions of Kenyans.

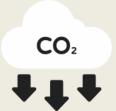
### JIKOKOA'S IMPACT:



**\$1,000 return** for society over 3 years



**\$2/week** in savings for families



~50% reduction in fuel consumption



~80% reduction in indoor air pollution



## Project Impact in Kenya

Estimated impact over the 11-year (2019-2030) project lifespan, aligned to the UN Sustainable Development Goals\*:

\*The following SDGs are certified by Gold Standard: SDG5, SDG7, SDG8, SDG13





\$29M in household savings 3 GOOD HEALTH AND WELL-BEING



100K people with improved air quality





275 people with specialized training



32M hours hours of cooking time saved



100K people with access to stoves



550 jobs created

900K tonnes of CO2 avoided



**400K tonnes** of wood saved





BURN is the largest cookstove company in Africa. Since 2013, BURN stoves have impacted over 20M lives.

BURN covers the full carbon value chain in Africa – from product design and manufacturing to robust in-house project monitoring and carbon credit issuance.



BURN is headquartered in Kenya and has established two modern manufacturing facilities in the country. Most of BURN's 2,500-person team is based in Kenya.

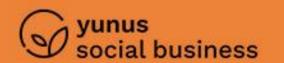
#### **INDEPENDENTLY VERIFIED**



BURN's impact has been validated by the following institutions:









M = Million K = Thousand Updated: January 2025